

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Elle Sasson</td> <td></td> <td>09/13/2013</td> <td>INDIVIDUAL: UNITED STATES</td> </tr> <tr> <td>Maurice Sasson</td> <td></td> <td>09/13/2013</td> <td>INDIVIDUAL: UNITED STATES</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Elle Sasson		09/13/2013	INDIVIDUAL: UNITED STATES	Maurice Sasson		09/13/2013	INDIVIDUAL: UNITED STATES
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PROPERTY NUMBERS Total: 2															
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Serial Number:	85855981	ELLE SASSON													
Serial Number:	85856024	YOUTH CLUB													
CORRESPONDENCE DATA															
<p>Fax Number: 2126843999</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Phone: 2126843900</p> <p>Email: bloewenthal@grr.com</p> <p>Correspondent Name: Barbara H. Loewenthal</p> <p>Address Line 1: 270 Madison Avenue</p> <p>Address Line 2: 8th Floor</p> <p>Address Line 4: New York, NEW YORK 10016</p>															
ATTORNEY DOCKET NUMBER:	6890/0001														
DOMESTIC REPRESENTATIVE															
Name:															

OP \$65.00 85855981

Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:

Attorney for Applicant, NY Bar Member

Signature:

/Barbara H. Loewenthal/

Date:

09/16/2013

Total Attachments: 3

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TRADEMARK ASSIGNMENT


WHEREAS, Elle Sasson and Maurice Sasson, each with an address of 23 Yehuda Hanssi, Tel Aviv 69206 Israel and each individuals with United States citizenship (hereinafter referred to as the “ASSIGNORS”), own the trademarks as listed in Schedule A hereto (hereinafter referred to as the “MARKS”); and

WHEREAS, Maga Team (Hong Kong) Ltd, a Hong Kong Limited Company with an address of Room 1901-2, Park-in Comm Centre, 56 Dundas Street, Kowloon, Hong Kong (hereinafter referred to as the “ASSIGNEE”), is desirous of acquiring all of the right, title and interest of ASSIGNOR in, to and under the MARK, together with the goodwill of the business symbolized by the MARK;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid by the ASSIGNEE to the ASSIGNORS, the full receipt and sufficiency of which are hereby acknowledged, ASSIGNORS do hereby sell, assign, transfer and convey unto ASSIGNEE its right, title and interest in and to the MARKS, together with the goodwill of the business symbolized by the MARKS, and the right to sue and recover for past infringement thereof.

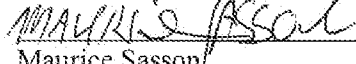
IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be duly  
executed as of the 13 day of 9, 2013.

BY: Elle Sasson

  
Elle Sasson

Date:

BY: Maurice Sasson

  
Maurice Sasson

Date:

Sworn to and subscribed before me  
this 13 day of 9, 2013.

\_\_\_\_\_  
Notary Public

SCHEDULE A

Mark

Trademark No.

ELLE SASSON

85/855,981

YOUTH CLUB

85/856,024